Students growing up in low-income environments are generally engaged on a path to a lifetime of underemployment and inability to actualize their true potential as they don’t realize that a corporate career is attainable and can provide them a much better lifestyle.

One day, all students, regardless of their socio-economic background, will have the mindset, behavior, skills, and opportunity to embark and succeed on a path towards professional and life success.

By enabling economically-disadvantaged students to succeed in a professional work environment while still in high school, they develop a greater sense of self-efficacy, recognize that a new economic reality is possible, and gain behavioral and technical knowledge/skills that will set them on a path toward employment success.

Relationships gained in the course of meaningful internships, both from adults and from fellow peers, have the unique ability to provide individualized influence, guidance and instruction that make a new vision a reality.

Students succeeding in a professional environment have a unique influence on other students around them, in their schools and communities.

Provide economically-disadvantaged students with 8-weeks of professional behavior and technical skills training to prepare them for a year-long corporate internship.

Place students in 12-month paid internships, during their senior year, that are performed in corporate environments during the school day.

Engage every 20 students with a full-time GW employee to serve as a job coach, mentor and college admission counselor throughout the 14-month intervention.

Pair students with supervisors at the workplace to act as business/career mentors.

Enable a positive, supportive peer environment to ensure student success.

Economically-disadvantaged students graduate from high school with raised career aspirations, pursue post-secondary education, develop resiliency which positively contributes to college persistence, and enter the workforce with the self-efficacy and professional behavior skills to succeed in a corporate environment.

Students succeeding in a professional environment have a unique influence on other students around them, in their schools and communities.

Schools serving low-income areas recognize the value of the meaningful internship as a unique tool for increased relevance and relationships, and incorporate work-based learning opportunities into all secondary schools.

Corporate employers recognize the importance of providing real-world educational opportunities for youth in order to develop our future workforce.

Students grow up in communities where the pursuit of a college degree and professional career is the given, not the exception.