

The Genesys Works quarterly scoop to keep you in the loop.

THE GW TOP 10

A Quick Quarterly Look at What's Happening Across Genesys Works
Q1 2018: Internal Newsletter

Q1 Kick-off!

GW Team, we are happy to announce the launch of our inaugural GW Top 10 internal newsletter to share happenings across the organization.



2017 Annual Impact Report

Our 2017 Impact Report is now available! This annual report highlights our accomplishments last year. Here is a preview of the outcomes we achieved nationally:

- 3,931 students served
- 95% of GW students enroll in college
- 70% have graduated or are still enrolled
- Our students earn a 4-year degree 3.5x the rate of comparison group



- The median earnings of employed alums has increased from \$40,000-\$45,000 to \$45,000-\$50,000!



Student Stories

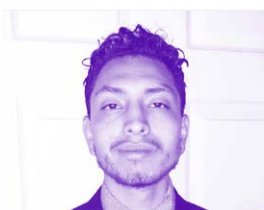
Dionne Griffin (GWTC Class of 2010)

We are so proud of GWTC Class of 2010 alumnus Dionne Griffin, who joined the Twin Cities Board of Directors this year! Dionne's story is so powerful, we featured him in one of our 15th anniversary [portrait videos](#). You can read about his personal journey through Genesys Works [here](#).



Mathew Galvez (GWBA Class of 2017)

Congratulations to our very own GWBA Class of 2017 alumnus, Mathew Galvez, for winning NFTE's 2018 #GlobalYoungEntrepreneur in the Bay Area! He's being flown out to NYC to be honored. Mathew went to Abraham Lincoln High School, interned at Salesforce.com and now goes to City College of San Francisco. #stories #awesomealumni



#Awesometeammate

#Awesometeammate shoutout to three program coordinators in the Twin Cities: **Geraldine Mpetey, Marit Aaseng, and Billy Moua**, who helped Courtney Stoesz by providing her with the first handwritten cards from students that will be given to their CIO Luncheon attendees! Thanks to all the PCs for taking on this task - this is such a great example of how we are all fundraisers and marketers. Working together, we can achieve great things to keep our partnerships strong.



Org-wide GOOOOALS

Recruitment Season is upon us. Sites have done an incredible job with student applications. Everyone has met their 2018 recruitment goals, resulting in 4,257 total student applications!

Shout-out to Bay Area for hitting their recruitment goal ONE MONTH ahead of time! BAY AREA
- Goal: 625 | Applications: **785 (126%)**

Shout-out to Houston for surpassing 1,000 applications for the first time in history! As of 2/28, the program recruitment team, led by Tanita Wiley, counted **1,100** applications.

Kudos to All-Staff

Good luck as you complete your student interviews!



Culture: DISC Assessment & Behavioral Values

All sites will be participating in a DISC assessment between FEBRUARY and JUNE. Click [here](#) to learn the who, what, where, when, why, and how of this new initiative to make the DISC assessment a key part of GW's culture!

The Behavioral Values Committee (Lisa Hall, Keenan Jones, Sameea Butt, Julia Logan, Keegan Fraley, Alex Askew, Dwaylon Whitmore, Liz Rafferty, Stephanie Epps, and Stephanie Noriega) are working on a revised draft document explaining our WORK values and how to exhibit them in our Genesys Works-life. Once the value statements are finalized, they will be distributed broadly to staff.



Corporate Partner Spotlight

Sustaining Partnership: Target



Click [here](#) to read all about our successful partnership with Target over the last 7 years in the Twin Cities. Target has provided nearly 160 internships in that time, and hired many college graduates. Hear from high school intern Maggie Tran, and from former intern -- now full-time Target software engineer -- Gozong Lor.

Growing Partnership: Kirkland & Ellis

KIRKLAND & ELLIS LLP

Kirkland first placed interns at the firm's Chicago office and eventually expanded to their offices in Houston, Bay Area, and recently the Washington, D.C., area. Read the case study on Kirkland [here](#), and see how students and supervisors are positively impacted by our program.

New Partnership: Drupal

Exciting news coming out of the Chicago Alumni Program! GW Chicago has partnered with [Drupal](#) to offer internship opportunities for our program alumni in college. This initiative is designed to invite and expose underserved people to the Drupal community and opportunities therein. Benefits to our alumni include: exposure to open source and Drupal, help with resume crafting/writing, possible job opportunities, eventual internship at a Drupal shop, a finished product for their portfolio/resume (they choose a site to build- either a personal site, church, work-related, etc).



Each student will be paired with a mentor for 30-60 minutes per week to help answer questions as they learn Drupal and build their site. In addition, the six participating GW alumni will be flown to Nashville in April to participate in DrupalCon. We'll share more information as the partnership continues!



Pictured: Julia Logan at MidCamp (DePaul University), the Midwestern conference for Drupal.



W-2: How-2

It's tax season! By this time, you should have received your 2017 W-2. They were mailed the

week of January 22, 2018, to your address on file as of December 31, 2017. Each Executive Director has been provided a digital copy to reprint for the employees at their site. Want to better understand your W-2? Please follow the link on [How to Read Your Genesys Works W-2](#). For any additional questions or concerns, please open a Payroll/HR Support Case in Salesforce.



Technology: Phishing Award



The National technology department appreciates all of the alerts from sites regarding any potential phishing emails, and in honor of this collaboration, the inaugural Phishing Award will be given out! This quarter's recipient is Joseph Tollefson in Chicago! Thanks, Joseph, for your vigilance and communication.



Welcome New Employees

SAVE THE DATE: GW Onboarding will take place the **week of May 14** in Houston. We look forward to sharing important org information and training in order to equip you for success!

Meet new staff members who have joined GW since January 2018:

Dina Barron (Development Coordinator, National)
Suzie Flores (Senior Manager of Marketing & Communications, Houston)
Anslem Gardner (Director of Strategic Planning, Chicago)
Heather Hirschey (Development Assistant, Twin Cities)
Amy Hufnagel (Senior Manager of Corporate Partnerships, Houston)
Abou Ibrahim-Biangoro (Alumni Program Coordinator, Bay Area)
Hanieh Javadi (Data Analyst, National)
Diana Morin (A/R Analyst, National - GW Class of 2013 intern)
Stephanie Noriega (Marketing Communications Manager, National - moved from National Development Department)
Jocelyn Rios (Accounting Associate, National - GW Class of 2013 intern)
Melizza Rodriguez (Administrative Assistant, Twin Cities)
Penn Shaper (VP of Corporate Partnerships, National)
Nikki Suarez (Corporate Partnerships Manager, Houston)
Gina Werth (Development Manager, Bay Area)
Ty Wilson (Digital Marketing Specialist, National)



Across GW

Here are some updates from across the GW program at all sites:

* HOUSTON - The redesign of technical curriculum for accounting, business, and IT, in partnership with National, is nearly complete. Changes were informed by partner feedback and will allow us to better meet corporate demands.

* TWIN CITIES - Marit Aaseng, a GWTC Senior Program Coordinator who was recently promoted onto our career pathways team, oversaw an incredibly successful Student Ambassador Training this year in conjunction with Kaela Worrall. Check out the [pictures and the gif](#) to see this #awesometeammate in action!

* CHICAGO - Apple and the City of Chicago are bringing coding opportunities to Chicago's nearly 500,000 students through a citywide expansion of Apple's Everyone Can Code program. Starting in June, Genesys Works Chicago will expand its programming to include the Everyone Can Code curriculum and materials. Read more [here](#).

* BAY AREA - GWBA held their first Supervisor Celebration in February with 50 attendees. Renewals are at an all time high! Congrats to Kevin Lin, the FIRST GWBA college grad! He received his degree in Computer Science from University of California Santa Cruz.

* NCR - The [Jack Kent Cooke Foundation](#) will be making a \$25,000 investment in GW-NCR this year! Another major donor, the Lever Fund, recognized GW-NCR as a "[New Force for Opportunity](#)" and asked us to present at their board meeting last month.

Cool Content



at&t

KIRKLAND & ELLIS LLP



TARGET



...words, pictures & videos to share...

WATCH NOW:

["A Day in the Life"](#) of a GW intern (Video)

Corporate Partner Case Studies can be found [here](#) on our website - Read and share stories featuring: AT&T, Kirkland & Ellis, Target, and Salesforce

Upcoming Event Reminder

WHAT: Q1 Town Hall Video Gathering

WHO: All Genesys Works Staff

WHEN: Wednesday, April 4, 10:30 AM (CST)

WHERE: Zoom (see your Outlook invitation)



WHY: Sharing news across sites

["A New Force for Opportunity"](#) Lever Fund (Video)



OUT NOW: Annual Impact Reports for National and all locations are available online at www.genesysworks.org

SNEAK PREVIEW: Alumni Survey Results will be shared in April, but initial responses show that the median salary of our alumni has increased from \$40,000-\$45,000 to \$45,000-\$50,000!

Visit www.genesysworks.org/newsletters to view archives.

Tips or comments? Email [Stephanie Noriega](mailto:Stephanie.Noriega), newsletter editor